

TASTE OF THE SOUTH

WASHINGTON, D.C.



Taste of the South (TOTS), a 501(c)(3) non-profit organization, was founded in 1982 in Washington, D.C. by a group of Southern transplants.

Longing for home, the group decided to host a party where they could share their love for all things Southern while supporting causes in their home states.

The first official Taste of the South gala was held in April 1983. In the three and a half decades since, popularity of the event has skyrocketed and so too have fundraising efforts.

All net proceeds from Taste of the South go to benefit charities across the South and in Washington, D.C.

Our all-volunteer organization welcomes your support!

April 25, 2020

ANTHEM

www.tasteofthesouth.org

OUR CHARITY PARTNERS

Taste of the South supports 14 charities each year – one from each of our 13 member states and one in D.C. Charities featured for TOTS 2020 focus on the recovery and empowerment of individuals struggling with substance abuse. All of the nonprofit organizations benefiting from this year's gala share this mission.

Featured Charity

The Bridge *Dallas, TX*

For over 11 years, The Bridge has facilitated the recovery from homelessness, substance use, and mental health barriers by designing an individualized care and recovery plan for each guest. They prioritize guest development of employment skills through workforce partnerships with local organizations. Investing in the recovery, job preparedness, and job search skills of their guests ensures readiness for committing to sustainable employment.



D.C. Charity

Samaritan Inns *Washington, D.C.*

Since their founding in 1985, the mission of Samaritan Inns has been to transform the lives of homeless and at-risk individuals and families who suffer from substance use disorders. Samaritan Inns move these individuals along a life-changing pathway from addicted and impoverished to contributing members of society. Their Women with Children Program is the only one of its kind serving this population in Washington, D.C.



State Charities

Drug Education Council *Mobile, AL*

Family Service Agency *North Little Rock, AR*

Tampa Crossroads *Tampa, FL*

Davis Direction Foundation *Marietta, GA*

Shepherd's House *Lexington, KY*

O'Brien House *Baton Rouge, LA*

Crossroads Ministries *Ridgeland, MS*

Harris House *St. Louis, MO*

Fellowship Home of Raleigh *Raleigh, NC*

FAVOR Greenville *Greenville, SC*

Grace House of Memphis *Memphis, TN*



Georgia's Healing House *Charlottesville, VA*

YOUR SUPPORT



We welcome cash and in-kind donations, including food & drink for state tables, swag & samples, and items for our silent auction.

		Reach
2,400 Attendees Business and policy pros, executives and CEOs, & Congressional staff	28,800 Menu Tastings 250+ Fellow Donors	4,400 Social Media Followers
	57,000+ Sq Ft Event Space	

Impact		
 38 Years	 \$6+ million Dollars Raised	 236 Charities Supported

Words from Our Past Charity Partners

“Taste of the South was a difference maker for our organization and our local community. We are a small agency doing big things - and this fundraiser gave us room to do more of it! With the funds we received, **we were able to end homelessness for 57 households** (including families with children) by placing them into housing.”

- Seli Perry, Director of Operations
Mercy House, Harrisonburg, VA (2013)

“This [gift] enabled our non-profit to grant 93 college scholarships to children of soldiers killed, wounded, injured or ill in the Global War on Terrorism. [We have] collaborated with many other organizations during the last 17 years [and] **TOTS is clearly one of the most professional and effective non-profits** it has been our pleasure to be associated with...”

- Chuck Deleot, Captain, US Navy (Retired), President
Patriot Foundation, Pinehurst, NC (2017)

“Since receiving the [TOTS] gift four years ago, Books for Keeps has nearly doubled its reach, giving away more than 95,000 books annually in 18 Georgia elementary schools. We are grateful to Taste of the South for helping us expand our reach and get more books into the hands of underserved students.”

- Leslie Williams Hale, Executive Director
Books for Keeps, Athens, GA (2015)

“We were incredibly honored to have been selected as the featured charity for Taste of the South 2019. Taste of the South's donation has had a major impact in bringing healthy food to food-insecure Mississippians, and we are so appreciative.”

- Martha Allen, Executive Director
Extra Table, Hattiesburg, MS (2019)

2020 SPONSORSHIPS

PRESENTING SPONSOR \$20,000

Your name in lights! (on the Anthem marquee)

- 18 VIP & 16 General Admission tickets
- Recognition in media coverage and promotional materials
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation
- Individualized recognition on TOTS social media
- Recognition on TOTS website
- Recognition on state table signage

VIP SPONSOR \$17,500

The VIP Suite named in your honor

- 16 VIP & 14 General Admission tickets
- Recognition in media coverage and promotional materials
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation
- Individualized recognition on TOTS social media
- Recognition on TOTS website
- Recognition on state table signage

ENTERTAINMENT \$15,000

Play host to the live band

- 14 VIP & 12 General Admission tickets
- Individualized sponsorship signage at the TOTS gala
- Organization name listed on the gala invitation
- Individualized recognition on TOTS social media
- Recognition on TOTS website
- Recognition on state table signage

PARTNER \$12,500

Your logo on a focal point at the event

- 12 VIP & 10 General Admission tickets
- Individualized sponsorship signage at the TOTS gala
- Organization name listed on the gala invitation
- Individualized recognition on TOTS social media
- Recognition on TOTS website
- Recognition on state table signage

BENEFACTOR \$10,000

- 10 VIP & 8 GA tickets
- Individualized sponsorship signage at the TOTS gala
- Organization name listed on the gala invitation
- Individualized recognition on TOTS social media
- Recognition on TOTS website
- Recognition on state table signage

CAPITOL \$7,500

- 8 VIP & 6 GA tickets
- Sponsorship signage at the TOTS gala
- Organization name listed on the gala invitation
- Individualized recognition on TOTS social media
- Recognition on TOTS website
- Recognition on state table signage

CONGRESSIONAL \$5,000

- 6 VIP & 4 GA tickets
- Sponsorship signage at the TOTS gala
- Organization name listed on the gala invitation
- Individualized recognition on TOTS social media
- Recognition on TOTS website
- Recognition on state table signage

PATRON \$2,500

- 6 General Admission tickets
- Shoutout on TOTS Social Media
- Listing on TOTS website
- Recognition on state table signage

SUPPORTER \$1,500

- 4 General Admission tickets
- Shoutout on TOTS Social Media
- Listing on TOTS website
- Recognition on state table signage

FRIEND \$500

- 2 General Admission tickets
- Shoutout on TOTS Social Media
- Listing on TOTS website
- Recognition on state table signage

*Ticket benefits for in-kind donations (food, silent auction items, giveaways, etc.) are capped at the \$1,500 level. Due to the limited number of tickets available, ticket benefits for in-kind donations cannot be guaranteed after **March 6, 2020**. All sponsors are encouraged to finalize participation before this date to receive full benefits. Taste of the South will provide benefits at a donor's aggregate donation level.*